



An SIS Group Enterprise

## **VProtect**

Security Solutions India SIS Confluence 2023

6<sup>th</sup> April 2023









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#### Disclaimer



Today's Speaker



COO, SIS Alarm Monitoring & Response Services Mr. Shankar Subramanian, has 25 years of experience in Sales, Marketing and Business Development across Consumer Durable / IT / Engineering, FMCG & Business Services. He is an accomplished leader with a proven track record of successfully building & scaling up business profitability across various categories. Shankar has significant experience in brand management, marketing, PR, internal & external communication. Shankar joined SIS in 2015 as President for setting up & driving growth for the alarm business in India. Currently as COO, he is responsible for driving the technology business for SIS security & also responsible for all marketing initiatives for SIS Group. Prior to joining SIS, Shankar was part of brands like Blue Star, Samsung, BenQ & Ingersoll Rand at a leadership level. He is a Graduate in Physics (Hons.) from Pune University with a Management Degree



# VProtect is the fastest growing & leading e-Surveillance company in India.

Vprotect has developed an Alarm Monitoring and Response Solution that integrates technology and leverages human resources to offer a unique value offering that is smart, user friendly, dependable & affordable.

## World is not the same anymore



COVID has changed the way people live





People have moved to a self-managed lifestyle

Higher security threats due to unskilled labor, rising unemployment & Corona touts





Focus from social to "My self, my family & my premises"

### **Key Deliverable**



#### **SERVICES DELIVERABLE**



 $24 \times 7 \times 365$  monitoring



Alert based monitoring



Verify 100% alerts through Al enabled visual platform



Strong civic coordination with police, fire and medical



Daily route based scheduled geofence beat patrolling

#### **CONSUMER BENEFITS**

Response ready

Safeguards your Privacy

Eliminate false alarm

Civic protection

Preventive security



## **Best-in-class Alarm Monitoring Facility**





**1<sup>st</sup>** in India "MasterMind" global monitoring platform



AI & ML based monitoring Capacity to manage half a million sites



Round the clock operations



Event / alert based platform

### 4 Step Response Mechanism





Information of incident to user and priority contacts



Verified alert site details shared with civic authorities to mobilize them



Try and defer the theft incident through 2-way communication



Deploy emergency response service at site

#### Why V Protect





**HUMAN/TECH** 



**INFLUENCED BEHAVIOUR** 



**PRIVACY CONCERN** 



**OMNIPRESENCE** 



**COSTOF OWNERSHIP** 



**OPERATIONAL CONCERN** 



TRAINED RESPONSE SERVICES



**SERVICE UPTIME** 



**ALERT MANAGEMENT** 



**RESOURCE DEPLOYMENT** 



#### **PHYSICAL GUARDING**

90/10

YES

HIGH

NO

**VERY HIGH** 

**VERY HIGH** 

NIL

50%

NIL

1 OR 2



#### **CCTV SOLUTIONS**

0/100

NO

MODERATE

LIMITED

MODERATE

HIGH

NIL

80%

NIL

SELF MANAGED



**MANAGED BY A TRAINED** 

**TEAM** 



## Solution for Business

#### SIS e-Surveillance Solution



(V PROTECT) INTRODUCING 4th GENERATION OF SECURITY



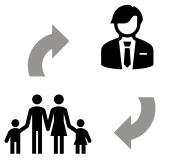
#### **VProtect Business Model**



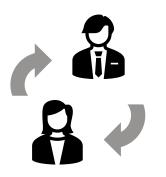


**Equipment: CAPEX** 

**Monthly Recurring: OPEX** 







OPEX Model (5 years contract)

**Equipment on Lease** 

Installation / Testing & Commissioning

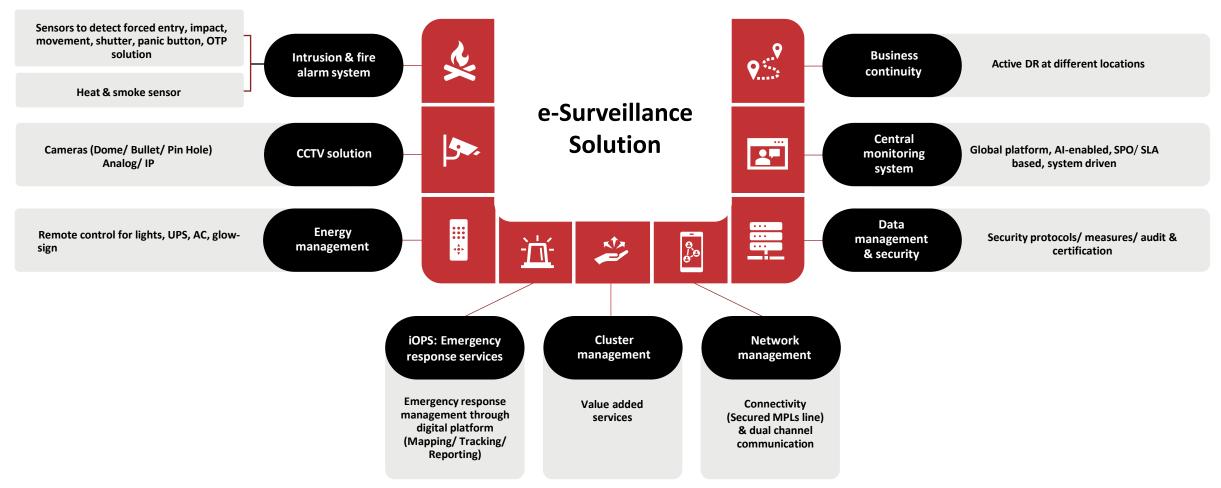
**AMC** 

**Monitoring Services** 

**Shared Response Services\*** 

### E-Surveillance solution: Key components





## Technology for efficient operations

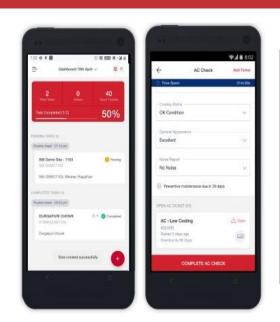




1st in industry: Mobile App Based Operations Platform



#### Mobile App for Patroller (Routine Check)



- 1. Digital reporting through mobile app
- 2. Custom reporting per site type
- 3. SLA based checking
- 4. Auto roster as per agreed frequency of visit
- 5. Alerts and notifications













## Manpower less security: ATMs with AI Monitoring



**E-SURVEILLANCE** 





**INFRA** 















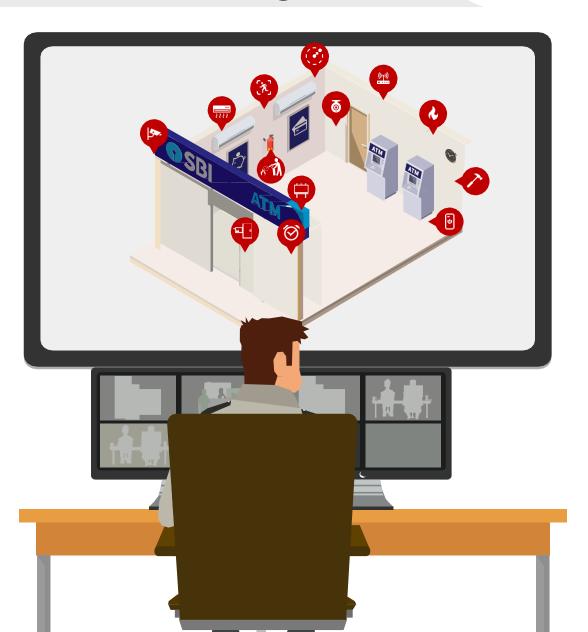
CLUSTER SUPERVISION



**IOPS BASED**MANAGEMENT



ENERGY MGMT



### Case Study – ATM Security









#### **Problem Statement**

ATM is a highly vulnerable site & an easy target for any security threat.

Deployment of a physical guard for a 150 sq. ft. space is not a commercially viable solution.

The spread of ATM is across tier 1,2,3 cities & remote villages.

8,000+ sites
Current Deployment

#### Solution

Deployment of Motion Based / Impact Based Sensor solution to generate alert on a real time basis for any suspicious activity.

Deployment of AI enabled camera solution to generate alert for any suspicious behavioral pattern.

Monitoring of IT & Power infrastructure; to generate alert for any Network / Power fluctuation at site.

Centralized control for operating the AC / UPS & glow sign board.

Response as a shared security services; no permanent deployment of resources at site.

#### **Benefits**

**75 – 80 % cost savings** without compromising on the security of the premises.

**Improved uptime** of ATM operations to **98%**.

7,000+ sites
Orders in Hand to be executed

#### **Future Roadmap**







Presently the services are offered for a static location (Residential, commercial, ATM, retail, warehouse etc.) - Now extending the same for a dynamic location with Go Secure



# Al enabled cameras

Enhancing the value of the service offering by adding AI capabilities to cameras: Converting a passive product (CCTV) to an active device generating alerts on a real time basis making it more efficient & effective

#### GoSecure





A perfect on the go emergency response assistant



Live Tracking & Monitoring while travelling with geo location





Can generate instant alert (Panic) at multiple points (max 3)





Coordinate with civic authorities (Police / Medical) in an emergency



Customized SOP's as per business requirement & reporting





A solution that is built for total employee safety

Target Audience







BPO's / KPO's / IT companies / factories / old age home

#### AI-enabled cameras





VIDEO MANAGEMENT SYSTEM (VMS)



PLUG-AND-PLAY SOLUTION



RESOLUTION INDEPENDENT



CAMERA AGNOSTIC



ANYTIME, ANYWHERE ACCESS



Footfall analysis



Demographic analysis



Heatmap analysis



Premium customer /
Repeat visitor
identification



Queue management



Customer journey tracking



Automatic number plate recognition (ANPR)



Perimeter Security



Smart conveying



Facial recognition for access control



Safety gear compliance



Fire safety

#### **Customer segments**

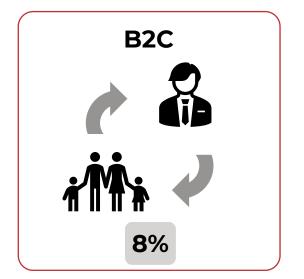






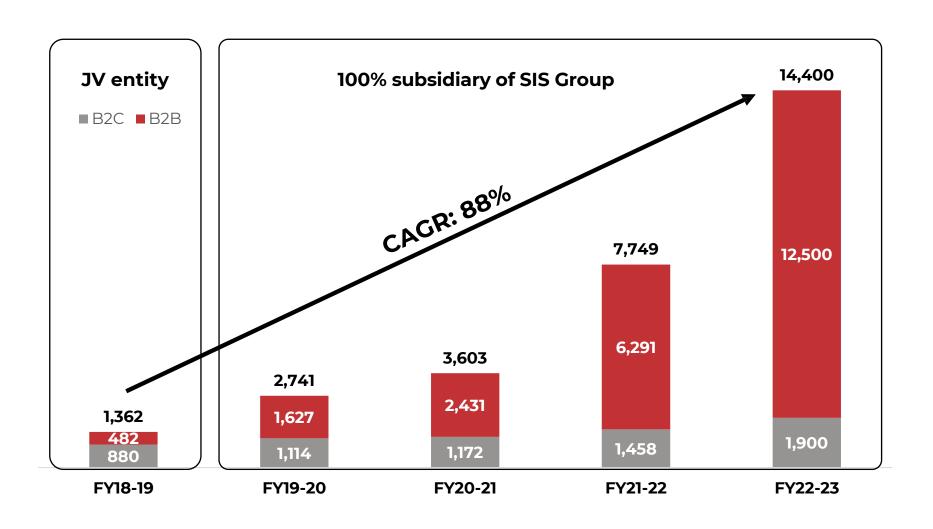






#### **Customer sites**

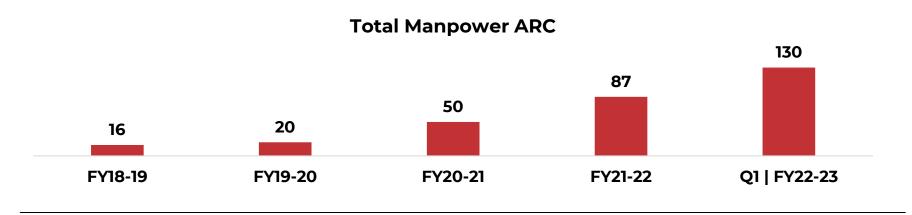




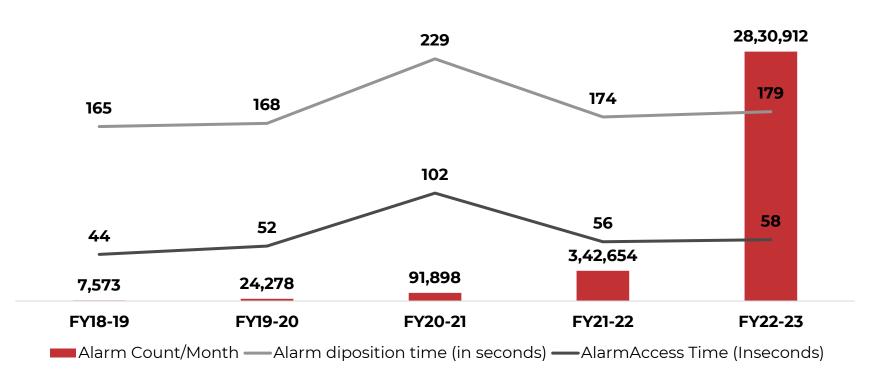
# 100% Customers retained in last 5 years

## **Total Monitoring KPI**



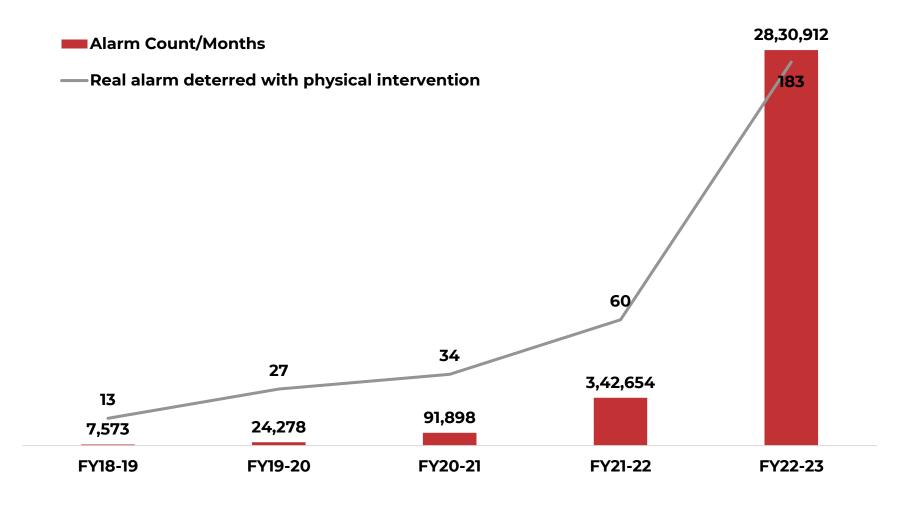


## Handle 13 Alarms / Minute



#### No. of Alarms Handled





- Advance features of "MasterMind" help in addressing 99% of the alarms from our remote monitoring center
- >1% of alarms require physical intervention

### **Leadership Position**





Optimize on Manpower Deployment



Technology
which is
relevant for
today & for
the future as
well.



Easy to install Manage & Operate.



iOPS
3i Approach
Inspection
Intervention
investigation



Financially stable organization



Customizes
SLA's & SOP's
to meet the
security
requirements
of (Residence
& Business)



Q&A



## Thank You

**Bharat Bakhshi** (President - M&A, IR and Ventures) **Shweta Jain** (Associate Vice President – M&A & IR) **SIS Ltd.** 

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